Chanuka Keerthisinghe

AI Video Creator | Short-Form Ad Creator | Code-Built Motion Graphics

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Location
Sri Lanka (UTC+5:30)
Overlaps Dubai, UK/Europe, US hours

Portfolio
https://chanuka-video-portfolio.vercel.app/

PROFILE

Video creator who makes promo videos, UGC-style ads and website showcase videos in 9:16 and 16:9. I use AI video tools (Veo 3, Seedance 2.5, Higgsfield) and code-built 2D and 3D motion graphics (Remotion, Three.js), and edit in CapCut. Before this I grew and sold 50+ meme and theme accounts on YouTube Shorts, TikTok and Instagram, with an estimated 100M+ views over 4 years, which taught me hooks, retention and trend timing. Based in Sri Lanka, flexible to overlap with Dubai, UK/Europe and US hours.

SKILLS

AI video and audio	Veo 3, Seedance 2.5, Higgsfield, ElevenLabs voice-overs
Motion graphics	Code-built with Remotion, Three.js, 2D and 3D animation, animation libraries, Claude Code
Editing	CapCut, captions, pacing, retention editing
Short-form strategy	Hooks, retention, trend research, viewer psychology, social media marketing
Formats	9:16 vertical ads, UGC-style ads, promo videos, website showcase videos, YouTube Shorts, TikTok, Instagram Reels

EXPERIENCE

- **Managed social media for a web design agency,** publishing organic short-form video to attract new clients.
- **Produced 5 short-form videos** for the agency, each built on one structure: a strong hook, curiosity, the problem, the service, then the result.
- **Built 2D and 3D motion graphics in code** (Remotion, Three.js, animation libraries), including a 4-video vertical promo series for web design services that ends on results and reviews.
- **Edited short-form video in CapCut** with captions, pacing and retention editing for YouTube Shorts, TikTok and Instagram Reels.
- **Grew and sold 50+ meme and theme accounts** on YouTube Shorts, TikTok and Instagram over 4 years, generating an estimated 100M+ views.
- **Researched how Instagram and TikTok work in different countries** and joined trends early to grow reach.
- **Produced AI-generated UGC-style ads and website showcase videos** with Veo 3 and Seedance 2.5, using the same hook and retention approach.

SELECTED PROJECTS

All projects are viewable in the portfolio: https://chanuka-video-portfolio.vercel.app/

NovaCare Promo — Remotion, Three.js | code-built motion graphics

- Opens with a hook that grabs attention in the first seconds, then a curiosity hook so viewers keep watching instead of scrolling away.
- Pinpoints a real problem the audience has, then shows the product or service and how it fixes that problem.
- Backs it up with reviews so viewers see that real people like it, and ends on customers using the service to solve their problem.

Pawly Promo (16:9 and 9:16) Remotion, Three.js | code-built motion graphics

- Same proven flow: attention hook, curiosity hook, the audience's problem, the service as the solution, then reviews as proof.
- Delivered in horizontal and vertical versions so one promo fits both wide screens and short-form feeds.

Web Design Promo Series (4 videos) Code and animation libraries | vertical

- Four vertical motion-graphics videos, each opening with a hook and a curiosity hook to hold viewers.
- Each one names the problem business owners face with their website, shows the web design service solving it, then closes on results and reviews.

UGC Ad Series (6 videos) Veo 3, Seedance 2.5 | AI-generated

- Product ads for a blender, ramen, shawarma, sun cream, facial serum and a sip cup, each presented by a very good-looking on-screen person in eye-catching outfits (tasteful, no nudity).
- Built on viewer psychology: visual attraction to win attention fast, and a curiosity hook so viewers stay to find out what is being promoted.
- Designed to keep retention high all the way to the product reveal.

Website Showcase Veo 3, Seedance 2.5 | AI-generated

- Laptop website video that shows off camera movement and camera angles, styled like a product-launch event to draw attention.
- Opens with a strong hook, then displays the website clearly so the product is the star.

EDUCATION AND LANGUAGES

NIBM, Sri Lanka	Software Engineering. Third year, in progress.
Social Media Marketing	Course, 2023, about 6 months. Marketing basics, hooks and the psychology of short-form content.
Languages	Sinhala, English